

In the World of Motion Pictures

SOCIETY DRAMA IS FEATURE AT BIJOU

"Down and Outer" Sells His Body and Soul to a Physician.

"The Society Room," a fine Kalem society drama in two parts, will be presented tomorrow at the Bijou theater. An astounding compact is made between two men, one of whom is a physician deeply interested in the occult, while the other is a "down and outer." It is that the physician provides the latter with enough money to enable him to live royally for three months. At the end of that period, the man is to report and place himself, body and soul, at the disposal of the physician. This is the story which is told in this astounding two-act drama. Tom Moore and Marguerite Courtot will be seen in the principal roles.

Two good comedies, an Edison and a Vitaphone, will also be shown. Tuesday the Bijou will have Naomi Childers and H. V. Stone in a two-part Vitaphone play called "Roselyn." In her trouble Roselyn's love turns to hatred, and the memory of her child turns hatred to love yet she finds peace and happiness where she has left it. One of George Ade's fables, a Pathe Weekly and a Selig animal drama, "Love and the Leopard," will complete the bill.

Pickinniny Has Big Aspiration



TINY OLIVE JOHNSON
STAR OF THE UNIVERSAL
FILM "OLIVE'S PET"

The Universal kiddies have added another star to the ranks of their file. It is none other than Snow-white. But, be it known at once that this new would-be idol with the descriptive name is anything but what her name denotes, as far as color is concerned. In fact, she is very colorful. Has kinky hair and well, the secret's out. She's a pickinniny and just to show that she is a real actress tears in "Olive's Pet." So, there! with real temperament she cries real. Latest reports from the front are to the effect that Cleo Madison, long known in the film world as one of the few actresses who cries real tears in her tragic moments on the screen, is considering her resignation. She will not submit to such piracy. But Snow-white sublimely smiles and cries on without a tremor. She is but three and has not as yet felt the pangs of professional jealousy.

G. M. Anderson enacts a new role in the Essanay photoplay, "Broncho Billy's Teachings." In this drama he takes the part of a minister and appears in conventional garb instead of sombrero and chaps.

Biograph Star Popular Here



VIOLA SMITH

SPY SYSTEM

Of Europe is Topic upon Which Kleine Feature is Based.

Kleine's latest five part feature, "The Woman Who Dared," is an exceptionally well told drama with a story founded on a topic that has occupied much space in foreign dispatches of late—the governmental spy system of Europe. Miss Francesca Bertini, who is undoubtedly the most gifted of Italian photoplayers, plays the leading role of the Countess Bertrand, wife of an officer who prepares mobilization plans for his government, only to have them stolen by a foreign spy and himself cast into prison.

His wife immediately starts a fight for his freedom which becomes a battle of wits, ending after many unique and extraordinary adventures in proving the innocence of her husband. It is one of the best five part dramas ever released under the Kleine standard and is conspicuous for its very cleverly told situations and the fact that the final issue is, shrouded in doubt to the very last scene.

TO DOUBLE OUTPUT.

Beginning in October the William A. Brady Picture Plays Corporation will produce two plays in each month for one year. This doubles the present output, and by renewal of contract the Brady photodramas will continue to be distributed through the World Film Company.

Robert Connors, Edison Favorite



KALEM ENGAGES POPULAR STARS

Dorothy Bernard and Katherine LaSalle to Appear before the Camera.

When Kalem announced recently that a number of Broadway favorites had been engaged to appear in the three act dramas it is producing, considerable speculation was indulged in by photoplay patrons as to the identity of the players.

A chorus of gratified surprise went up when it was declared that Dorothy Bernard, late star of "The Salamander," had been engaged to play the leading role in "The Second Commandment." Now comes the announcement that Miss Katherine LaSalle is another of the stars secured by Kalem.

Miss LaSalle played the leading feminine role opposite Edmund Breeze in "The Master Mind." Later, she played opposite John Mason in "Big Jim Garrity," while still more recently, Miss LaSalle succeeded Florence Reed in the leading role of "The Yellow Ticket."

The Kalem production in which Miss LaSalle will appear is "An Innocent Sinner," a drama which was tremendously popular some years ago. An all star cast of Kalem players will surround the Broadway favorite.

Good Cast in A New Serial



HERBERT RAWLINSON AS
SANFORD QUEST IN THE SECOND
EPISODE OF "THE BLACK BOX"
UNIVERSAL SERIAL

In the Universal company's new serial, "The Black Box," Sanford Quest is all that the movie fan thought he would be. Just the sort of a fellow that keeps a girl awake nights thinking what a nice husband he would make. Anna Little is always his. She just pushes her way into the hearts of her audiences and remains rooted there continuously. In this picture she surpasses herself; she seems to improve with each picture.

But equal praise should be given William Worthington and Frank MacQuarrie, who, in the roles of Professor Ashleigh and Frank Craig help to make the mystery deeper than the deepest.

NEW IDEA

In Captions is Shown in Lubin's New Serial, "Road O' Strife."

"Road O' Strife," the Lubin serial by Emmett Campbell, Hall, release of which begins April fifth, and in which Crane Wilbur, Mary Charleston and Jack Standing will be featured, embodies a number of novel and new features, one of the most important of which is the maintenance of illusion to an extraordinary degree. This is largely accomplished by means of a new idea in captions conceived by Mr. Hall and ingeniously worked out by Director John Ince.

No one form has been followed—every caption has been carefully considered and brought on and taken out in accordance with its individual characteristics—some dissolve in and dissolve out, others appear abruptly and slowly fade, while still others merely flash on and instantly disappear, as a sharp explosive "pop" seems to do. Mr. Hale has undertaken visually to approximate sound effects.

LATE STAR

Of a New York Success Joins Majestic-Reliance Forces.

John Emerson, late star of the New York success, "The Conspiracy," of which he was the author as well as the producer, has arrived at the Majestic-Reliance studio, Los Angeles, to appear in an original four-reel play. The title has not yet been selected. Emerson is the fourth of legitimate stage stars to arrive at the Mutual Hollywood studio to appear in Reliance and Majestic-Mutual feature photodramas.

Plays the Lead In "A Newspaper Nemesis"



PEGGY BURKE, THANHOUSER-MUTUAL STAR.

Peggy Burke has come into her own with the release in the Mutual program of "A Newspaper Nemesis," in which she has the lead. This charming young member of the Thanhouser-Mutual stock company when she had completed her work in this important part and saw the result of it on the screen was delighted thoroughly, for she had made the best of her opportunities.

"A Newspaper Nemesis" has been produced in the atmosphere incident to daily journalism and has interwoven delightful love scenes with any number of thrilling situations. John Hare very directed the production.

Egyptian Princess is Awakened After 3,000 Years

Imagine Amenset, a princess of the Egypt of three thousand years ago, being brought to life today and thrown into the vortex of modern civilization and you have the unusual theme of the picture play, "The Dust of Egypt," which Vitaphone Director George D. Baker is now at work. "The Dust of Egypt," when finished will be a Broadway star feature comedy in four parts, in which Edith Storey will portray the princess, who is awakened after a sleep of thirty centuries and Antonio Moreno, the man of today, who is responsible for her awakening.

Egyptian scenes of unusual magnificence and costumes that are absolutely correct were copied from plates and paintings, now in the Egyptian department of the Metropolitan Museum of Art, will add realism to the picture. Besides Miss Storey and Mr. Moreno, the principals in a long cast will include Cissy Fitzgerald, Naomi Childers, Frank Currier, Edward Elkas and J. Herbert Frank. "The Dust of Egypt" will have its initial showing at the Vitaphone theater.

MAKING VILLAGE FOR ALGERIAN FEATURE

A large force of carpenters, mechanics and plasterers have been busy the last several days at the Lubin western studio erecting an Algerian village. Several of the regular dressing room buildings have been transformed into Algerian structures and a number of temporary ones built, in order to have a complete Algerian street to be used in a big Algerian feature which is to start immediately.

Orpheum Theater

SPECIAL FEATURE TUESDAY

LILLIAN RUSSELL

And an all star cast in

"WILDFIRE"

5 THRILLING ACTS

COMING

The Supreme Serial Drama

"THE BLACK BOX"

WRECK SCENE IS THRILLING

Express Train Destroyed in Producing a Vitaphone Drama.

Ever since the first announcement of the initial showing of the Broadway star feature, "The Juggernaut," at the Vitaphone theater, New York City inquires as to the date of release of the film have flooded every mail, aggregating hundreds of letters daily. "The Juggernaut," a modern railroad drama in five parts, written by Donald I. Buchanan and Ralph W. Ince and produced by Mr. Ince, was the first picture in the making to attract the attention of the entire press of the city of Greater New York, every paper sending a representative to South River, N. J., where the principal scenes were taken, to get a picture and story of the big scene, the wreck and destruction of a fully equipped express train.

Besides the newspaper men, Vitaphone officials and players, more than twelve thousand persons, witnessed this thrilling scene, which cost the Vitaphone company over \$25,000.00 and nearly cost the lives of a number of the actors engaged in its enactment. "The Juggernaut" is destined to be one of the big things in the film world and will add additional prestige to the reputation of the Vitaphone company and to Anita Stewart, Earle Williams and Julia Swayne Gordon, who portray the principal characters.

A Devotee of Dame Fashion



FRANCES M. NELSON
THE IMP STAR IN A CHARMING
NEW EVENING GOWN

Then again, pretty Frances Nelson, the Imp star, known to movie fans for her charming figure and splendid acting, is another devotee of dame fashion. In the accompanying illustration she is seen in a canary yellow satin covered with tulle of the same shade. The daisies make a delightful trimming.

POPULAR STAR

To Appear in "Men's Prerogative," a Reliance-Majestic Feature.

Robert Edeson, the popular romantic legitimate stage star, who in recent months has converted himself into picture ranks as a feature film actor, is to appear in a special photoplay now being produced at the Reliance-Majestic, Los Angeles studios. The title of it is "Men's Prerogative" and it will be produced in multiple reels.

The supporting cast includes Mary Alden, Charles Clary and Billy West. When completed the picture will be released through the feature department of the Mutual Film Company.

"The Champion," in two reels, is Charles Chaplin's latest comedy.

SCREEN CAPTURES MORE FROM STAGE

Has a Host of Friends Here



ROBERT G. VIGNOLA-KALEM Co.

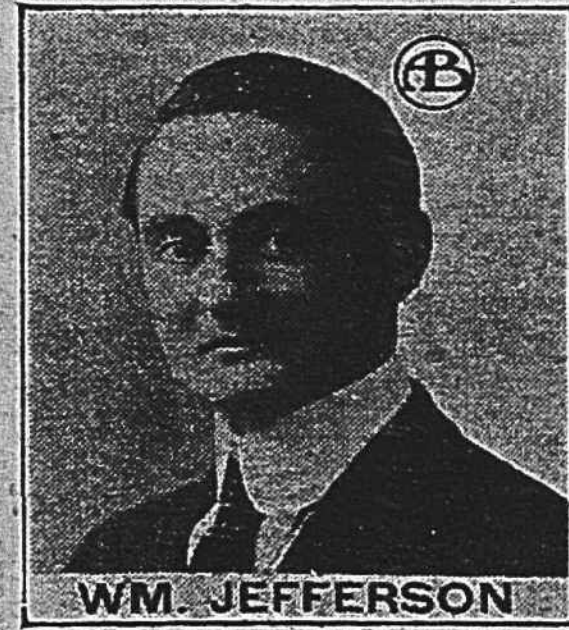
BIGGEST

Artificial Light Studio in the Country is Opened at the Lubin Ranch.

The biggest artificial light studio in the country has just been informally opened at the Lubin ranch in Betzwood, Pa., and Director Edgar Jones has begun the making of a series of three reel pictures there. This is the third big studio to be built at the ranch during the last few years. The new studio, which has just been completed, is equipped with every modern scientific appliance for the making of photoplays. The Lubin engineers have been working for many months on the big studio and the system of artificial lighting has been so designed and arranged as to permit the ultimate taking of natural color motion pictures there.

Extensive improvements and additions have also been made to the laboratories at the ranch. These laboratories, declared by experts to be the best in the country, are very busy places these days and a great deal of scientific work is being carried on there by Mr. Lubin and his corps of assistants.

Often Seen on Local Screen



WM. JEFFERSON

Thomas Jefferson, the well known son of Joseph Jefferson, the famous creator of "Rip Van Winkle" is appearing in a photoplay production at the Reliance-Majestic studios, Los Angeles.

Several Players of the "Legitimate" Are Added to Vitaphone Stock.

The Vitaphone Company has added a number of players to their stock membership who were prominent on the legitimate stage. Joseph Kilgour, a Broadway favorite for a number of years, the original John T. Kelly, the Irish senator, Lionel Adams who will be remembered for his work in "Ben Hur," playing the same part, and Anna Laughlin, who won prestige as a musical comedy star, being among the best known.

Zena Keefe, who first began posing for the camera under the Vitaphone banner, has returned from a trip to Europe to again appear in pictures bearing the Vitaphone stamp. The list of directors has been increased by the addition of Lorimer Johnston, while other prominent legitimate and moving picture stars and directors are considering offers from this enterprising firm.

Baggott Plays Role of Beggar



SCENE FROM THE IMP-DRAMA
"ONE NIGHT," FEATURING THE
EMINENT STAR, KING BAGGOTT

On a dirty east side street of New York King Baggott has friends who need him and when he feels that he has neglected them he journeys down there, wearing his shabbiest clothes and with advice accompanied by money assists these men and women as only one with a big heart can. In other words he has contracted a habit to delve into the realms of which he knows only the bare outlines. Very often he is called upon to play roles of men who have tasted the very dregs of life and his association with the members of the lower strata of society has given him an insight of material assistance in his work. The picture play, "One Night," is a true story which one of these men told him on one of these jaunts and every detail of the pathetic tale has been filmed, with a desire to prove that there is some good in the worst of us and that a helping hand is all that is needed to bring back a soul which is on its way to perdition.

HIGH EXPLOSIVES USED.

The effects of high explosives during time of battle between human beings, will be shown in the Selig feature, "The Hidden God," now in hand by Director E. A. Martin. The producer had experienced exhaustively with ultra explosives and has succeeded in producing terrifying results.

BIJOU THEATRE

For Monday's showing at the Bijou, Tom Moore and Marguerite Courtot will be seen in a beautiful 2-act Kalem drama—

"THE SECRET ROOM"

For a sure winner and a picture with lots of punch see Donald Macbride and Nicholas Duneau in—

"SOME WHITE HOPE"

Also another good Edison comedy that will bring lots of laughter and show what William Wadsworth and Arthur Housman can do, will be—

"HYPNO AND TRANCE"

For Tuesday's showing, a 2-part Vitaphone drama—

"HER LOVE TURNS TO HATRED"

The memory of her child turns her hatred to love. She finds peace and happiness where she had left it. Naomi Childers and H. Vincent will be seen in this picture—

"ROSELYN"

GEORGE ADE'S FABLES

PATHE'S WEEKLY

And a Selig animal picture—

"LOVE AND THE LEOPARD"

Complete the program. Coming Monday, March 29, Charles Chaplin's big feature.

ODEON THEATRE

MONDAY TUESDAY WEDNESDAY

CURT BURKE and his

MERRY MINSTREL GIRLS

7 JRETTY GIRLS 3 CLEVER COMEDIANS

—IN—

BEAUTIFUL MINSTREL FIRST PART

—ALSO—

FUNNY MUSICAL COMEDY

"THE DUKE OF MINUP"

PICTURES MONDAY

"A WOMAN WENT FORTH"—(2-part Lubin)

Featuring Ethel Clayton

"IN RED DOG TOWN"—(Biograph comedy)

"HIS LOSING DAY"—(Biograph comedy)